

Hypernative

CLIENT

Elevating Hypernative's brand with an interactive 3D motion design system and dynamic, multi-layered website

SERVICES

Branding, Visual Design, Engineering, Interactive

VIEW LIVE SITE

→



01.

Proactive Web3 Security Solutions

Project Overview

Hypernative is a Web3 security platform designed to detect and prevent attacks in real-time, safeguarding blockchain protocols, chains, and digital assets. It uses automated monitoring, risk detection, and transaction-level policy enforcement to protect users and projects from exploits before they cause damage. Hypernative's solutions, such as its Security Oracle and Screener, have helped protect over \$37 billion in assets across multiple blockchains. With a strong focus on proactive security, Hypernative aims to eliminate vulnerabilities and enhance the safety of decentralized ecosystems.

02.

Challenge

Hypernative sought to refresh their brand and expand their online presence beyond a landing page, aiming for a comprehensive website that better reflected their identity and values.

03.

Solution

Otherlife collaborated closely with Hypernative to integrate a cutting-edge 3D motion design system into their brand. This innovative approach was seamlessly scaled across their new, multi-layered interactive website, enhancing both visual appeal and user experience.

04.

Result

The rebrand and expanded website gave Hypernative a modern, elevated presence. The 3D motion elements not only elevated the site's aesthetics, but also reinforced Hypernative's polished and secure brand image. This strategic update successfully conveyed the sense of trust and sophistication that Hypernative desired, strengthening their connection with customers and enhancing their overall brand perception.

